

# yes<sup>®</sup> pure intimacy



## Revere the planet

We have only one earth, and even if we had another we couldn't all get there in a hurry. We like this one and wish to take this opportunity to say when you throw something away - there is no "away", "away" is right here.

We all know the climate is changing and we know that we can all make a difference, however big or small. In all that we do we are safeguarding the planet for the future.

### Yes commits to making a difference:

- ✓ In all aspects of our operations we Reduce - Reuse - Recycle
- ✓ Reduce waste, reduce packaging and reduce our energy use
- ✓ If we cannot reduce it to nothing, we reuse what we can and recycle what is left.
- ✓ Ensure we adhere to our sustainable wood policy
- ✓ Ensure some of our donations support a climate change initiative

### How we are delivering on our commitments:

- ✓ All office paper waste is reused if possible and then recycled
- ✓ We use recycled paper and card whenever possible
- ✓ All our packaging, plastics, paper or card can be recycled
- ✓ We have formalised some of our random donations by linking with the Woodland Trusts' Climate Change project
- ✓ We have adopted The Good Office Guide, published by the Ethical Marketing Group as our guide for all office kit sourcing and environmental management, <http://www.ethical-company-organisation.org/The-Good-Office-Guide-2007.pdf>

#### Facts from the Woodland Trust

54 million inkjet cartridges are thrown away every year - It takes 1000 years for each one to decompose in landfill

If 1% of the estimated 60 million unused mobile phones were recycled we could plant 300,000 trees - an incredible 400 football pitches

Since 2001 the Trust has recycled 294,396,418 Christmas cards. Placed end to end these would reach from London to New York City ten times over.

<http://www.woodland-trust.org.uk/supportus/index.htm>