

There were over 200 new products in the New Products Showcase this year
Below is a selection of some of these cutting edge products

PERFECT 10

Perfect 10 is a brand new concept in responsible weight management which combines a slimming supplement with an online support programme. Upon purchasing Perfect 10, users can log on to the online support group with the on-pack password, and instantly become a member where they will receive the support they need to achieve their perfect figure. Perfect 10 supplement is formulated with a potent array of nutrients including green tea, L-theanine and chromium. The Perfect 10 ingredients have been scientifically demonstrated to help manage weight and sustain energy when used in conjunction with a calorie controlled diet.

Ingredients: NLT-400 (Green Tea & Epigallocatechin Gallate Complex) 400mg, L-Carnitine 200mg, Choline 83.33mg, L-Theanine 67mg, Silica Powder, Magnesium Stearate, Bioperine (Black Pepper Extract) 5mg, Vitamin B6 3.33mg (67% RDA*), Vitamin B2 3.33mg (208% RDA*), Citronell 3.33mg, Rice Flour, Flavour, Capsicum Extract 1.5mg, Chromium (as Polynicotinate), Capsule shell: Gelatine, Colour: Titanium Dioxide, Allura Red

Prices trade: POA

Contact: Nova Brands Ltd
020 7108 6262

Available from: Tree of Life



GOGO GUARANÁ — 100% NATURAL ENERGISER

Guarana seed, from a climbing plant that grows in the Amazon rainforest, has been used by South Americans for centuries to ward off hunger and fatigue and to stimulate clear thinking. This 100% natural stimulant helps you to stay energetic and alert for many hours, without the 'peak and trough' effect associated with many energy tonics. A complex of natural stimulants and compounds found in the seed can help to increase physical and mental energy, and to relieve fatigue. Visit www.gogoguarana.com Rio Trading.

Ingredients: Pure Guarana (Paullinia cupana) seed powder 500mg. Capsule shell: vegetable cellulose.

Prices trade: 12 x 20 Vegicaps at Outer £27.17 (exc. VAT) rp £47.88; 12 x 20 Vegicaps at Single £2.26 (exc. VAT) rp £3.99

Contact: Rio Trading Company Ltd 01273 570987

Available from: As above



BEST ORGANIC FACIAL PRODUCTS

ORGANIC SHAVE OIL

Lean, mean and green — the new 100% organic men's shave oil from Absolute Aromas. With male grooming entering a brand new era, where value for money is as important as performance, Absolute Aromas — one of Britain's most respected suppliers of quality aromatherapy oils — is launching the ultimate modern man's shaving essential: a 100% Organic Shave Oil. This gorgeous product contains a unique fusion of pure aromatic essential oils in a blend of high quality moisturising carrier oils that will leave the skin soft, smooth, and irritation-free during and after every shave. What's more, it delivers a whopping 100 shaves for just £4.50, making it the perfect recession-proof grooming tool for any man-on-the-go. For more information you can call Absolute Aromas on 01420 540400 or direct emails to relax@absolute-aromas.com.

Ingredients: Helianthus Annuus (Sunflower) Seed Oil, Prunus Armeniaca (Apricot) Kernel Oil, Sesamum Indicum (Sesame) Seed Oil, Simmondsia Chinensis (Jojoba) Seed Oil, Pogostemon Cablin (Patchouli) Oil, Lavandula Angustifolia (Lavender) Oil, Calendula Officinalis Flower Extract, Cymbopogon Flexuosus (Lemongrass) Oil, Mentha Piperita (Peppermint) Oil, Citrus Aurantium Dulcis (Orange) Oil, Cedrus Atlantica (Cedarwood) Bark Oil, Citrus Aurantium Amara (Pettigrain) Oil, Naturally occurring in these essential oils: Citral, Linalool, Limonene, Geraniol, Citronellol.

Prices trade: 1 x 15ml at £2.55 rrp £4.50

Contact: Absolute Aromas 01420 540400

Available from: The Health Store



BEST ORGANIC BODYCARE PRODUCTS

RAW ORGANIC TOILETRIES

Raw Organic is a new range of toiletries certified by the Soil Association and Vegetarian Society approved. It was created using a simple credo: What is absorbed through your skin matters; Toiletries should be organic; They should be better for you, better for the planet, and work; We don't need synthetic perfumes; We prohibit parabens; We banned artificial colours; We never have and never will test on animals. There are ten products in the range: Moisturising Soap, Liquid Soap, Hand & Body Lotion, Refreshing Body Wash, Conditioning Shampoo, Warm-up, Cool-down and Relaxing Massage Oils, Baby Oil, and Massage Oil for Delicate Skin.

Ingredients: Massage Oil for Delicate Skin — Helianthus annuus seed oil*, Prunus americana kernel oil*, Rosa canina fruit oil*, Rubus idaeus seed oil, Oenothera biennis oil*, Cymbopogon martini oil*, Pellargonium graveolens oil*, Boswellia carterii oil*, Ocimum basilicum oil*, Pogostemon cablin oil*, Santalum album oil*, Cedrus atlantica oil*, Tocopherol. (*Indicates certified organically produced ingredients.)

Prices trade: POA

Contact: Marshall Curtis Ltd 01235-512211

Available from: Marigold, Queensland



YES WATER-BASED INTIMATE LUBRICANT IN APPLICATORS

Yes Pure Intimacy are delighted with the recognition they received as finalists in the Best New Organic Bodycare product category at the recent awards — highlighting the originality of their new product and the ethical credentials of the Yes brand. Yes water-based intimate lubricant in single use applicators was developed in response to popular demand — offering a discreet and convenient way to deliver deep lubrication and hydration. Acclaimed by health care professionals for their proven efficacy and purity, the plant-based Yes range is the only one in the world to be certified organic by the Soil Association and to be registered as a class 1 medical device.

Ingredients: Aqua (water), Aloe barbadensis leaf juice powder (Aloe vera)*, Cymopogon tetragonolobus (Guar Gum)*, Ceratonia siliqua (Locust Bean Gum)*, Linum usitatissimum (Flax extract)*, Phenoxylethanol, Potassium sorbate, Xanthan Gum, Citric acid. (* Organically grown ingredients)

Prices trade: POA

Contact: Yes Pure Intimacy Ltd 08456 448813

Available from: As above

