



## Nurture nature

Yes products are an environmentally responsible company - we feed our nature nurturing buds by ensuring we source sustainably grown and certified organic plants. We do not use wild crafted or endangered plants in our products. Further we love the pedigrees that many of our ingredients have, (Flax has been used for over 6000 years to heal skin) and actively search for plant ingredients that have proven beneficial actions. Occasionally some plant ingredients, such as Xanthan gum, are not available as certified organic. When this is the case we ensure no genetic modification has been employed and both the supplier and ingredient meet other agreed criteria. Using and promoting certified organic products and ingredients is central to all our values.



### Yes commitments:

- ✓ We use certified organic plant-based ingredients wherever available
- ✓ We never purchase wild crafted plants or plant extracts
- ✓ We never use genetically modified ingredients
- ✓ To look for Fair Trade sourcing alternatives to reinforce local investment and sustainability in the plants we love
- ✓ To sing about the miraculous plants we use in our products, and to tell their stories
- ✓ To shout about bogus or misleading plant and/or "natural" ingredients

### How we are delivering on our commitments:

- ✓ In 2008 we started an investigation to determine how many of our ingredients can be sourced as Fair Trade, this continues
- ✓ We have never used wild crafted or endangered species
- ✓ Our sourcing policy confirms all the above commitments and our continued organic certification by the Soil Association demonstrates our adherence to it
- ✓ We already sing about flax on our website, more to follow
- ✓ We are outraged by the continued use of Grapefruit seed extract as a natural preservative - it is not - it is adulterated with parabens and other synthetic chemicals please read [www.yesyesyes.org/gse](http://www.yesyesyes.org/gse)

