



Marketing Executive

£23k - £27k + Benefits

Are you a multi-talented Marketing Executive in a generalist role looking for your next career move? Come and join YES, a multi-award winning SME sized ethically motivated business with a mission to create and promote a range of certified organic intimate products that are good rather than harmful for our bodies. Our rapidly growing business is located in Greatham, near Liss directly off the A3 (2 minutes' drive) with free parking on-site.

Creating certified organic intimate products for a number of different sectors, we reach our market via a range of channels that include direct online sales and trade sales to distributors and resellers both online and bricks and mortar. We target industries spanning pleasure, health and wellbeing, organic and medical channels. Established in 2003, we currently supply over 90 countries and are working on a planned launch in the USA to take place early in 2018.

The Marketing Executive will support the sales and marketing team in a wide-ranging marketing role, developing content for use across web, ecommerce, email, blogs, print and digital advertising and social channels, creating marketing collateral as well as supporting events and conferences. Familiarity with print would be a benefit but not essential. If you thrive in a busy working environment and are happy managing multiple projects and different priorities then we want to hear from you!

Key Responsibilities:

- Print and digital content writing for S&M collateral (leaflets, poster, directory entries etc)
- Social medial planning and implementation
- Blog management
- Web content
- Ecommerce management
- Print and digital advertising (not Google AdWords)
- Print collateral development – content
- Liaison with designers on print and design projects
- Brand management
- Sales collateral development

Skills & Experience:

- 2 years + in a broad marketing role.
- Strong copywriting skills and a good creative eye
- A self-starter with excellent communication skills

This is an exciting opportunity for an ambitious sales and account manager to join our rapidly growing SME sized business offering long term career development opportunities. 28 days holiday including Bank Holidays. Competitive negotiable salary based on experience + pension + healthcare scheme (available soon). Possibility to work to a 9 day fortnight with every other Friday off if preferred. Share Option Scheme. Free parking.

To apply please send your CV and covering letter to hello@yesyesyes.org